

2023 WEBSITE SERVICES PRICE SHEET

WEB DESIGN SERVICES

- CUSTOM WORDPRESS WEBSITE DESIGN & DEVELOPMENT (web content must be provided) - \$300/Page
- BLOG ADDED TO THE WEBSITE (includes archives and post page design & setup) with up to 3 blog posts buildout (Content for blog posts not included) - \$600
- E-COMMERCE WEBSITES - are priced based on number of items sold and type of merchant integration – (For pricing please schedule a call)
- ON-SITE SEO AND IMPLEMENTATION WITH EVERY PAGE (includes mobile optimization) - included at no extra charge
- WEBSITE PAGE DESIGN ADDITIONS - \$300/page (Includes on-site SEO)
- WEBPAGE SEO CONTENT WRITING - \$100 per page

OFF-SITE SEO (SEARCH ENGINE OPTIMIZATION) – Off-site SEO involves all online marketing efforts done outside of your website to draw in website traffic (**Limited space available; SEO offered only to non-competing clients**)

- GOOGLE BUSINESS SETUP & WEBSITE INTEGRATION - \$500
- OFF-SITE SEO - \$500 / Month
(Includes Implementation and/or correction of 3rd party listings and directories, SEO rank monitoring and assistance with establishing credible backlinks, basic website maintenance (see below for restrictions), SEO implementation on Blog Posts, Occasional Google and social media posts (does not replace social medial marketing)

One of the main benefits of SEO is that it helps establish or improve Branding Recognition, while drawing back traffic to your website

What's Included?

- ✓ Establish and Optimize Your Google Business Page to improve local searches
- ✓ Create and Submit sitemaps to search engines so webpages are properly indexed
- ✓ Monitor web traffic and provide SEO status reports every 3 months
- ✓ Do keyword research to locate questions that are trending on a business-related topic and post answers to these questions on the site and/or on your Google Business Portal (GBP)
- ✓ Use keyword research to properly optimize photos uploaded on your GBP and other search engines, social media, etc.
- ✓ Research existing directories that are displaying old information and update and link them to your site
- ✓ Post upcoming events, updates, videos, interviews, etc. on Google posts and other online medias
- ✓ Assist with getting reviews for your business via Google Business Portal (GBP)
- ✓ Address any existing negative reviews on the web through 3rd party sites and establish positive reviews to help raise company ranking and presence online
- ✓ Assist with establishing backlinks from important high-ranking directories to your website to draw in traffic

- ✓ Provide basic maintenance to your website including software updates, images, and content (Certain restrictions apply, website must be created by Designerfox for this service to be included)